



Fostering Success, Pride & Integrity On and Off the Ice.

WHO WE ARE

The North Shore Whitecaps (NSW) are a competitive and fast-growing AAA hockey organization rooted in Oshawa and Clarington, Ontario, committed to developing elite athletes and future leaders. Through our values of inclusivity, community, and excellence, we empower players from U10 to U18 to reach their full potential—both on the ice and in life.

As part of the OMHA's AAA structure, the Whitecaps provide high-level training, mentorship, and opportunities in a safe, respectful, and team-oriented environment, while offering unique visibility and engagement opportunities for our valued partners.

WHY PARTNER WITH US

Reach a Loyal, Local Audience

Gain exposure to over 200 engaged families across Durham Region via our website, email, and live events — reaching parents, coaches, and young athletes. Plus, extend your brand's reach through our active NSW social media community, with over 1,500 dedicated followers.

Support Youth Development & Community Impact

Your sponsorship directly supports leadership, wellness, inclusion, and access to high-level training and tournaments — helping reduce cost and keeping kids in sport.

Align Your Brand with Purpose

We don't just build hockey players — we build people. Our holistic program includes elite coaching, mental performance support, and a strong pathway to the next level, all grounded in values of respect, safety, and community.

Support local hockey. Grow your brand. Be part of something bigger.



Sponsorship Levels

PLATINUM (1) - \$5,000

Be our Premier Partner for the 2025–2026 Season

- Main Presenting Sponsor on the North Shore Whitecaps homepage
- Premium ad placement on our organization's website
- Dedicated social media announcement and highlights
- Sponsor name announced at all home games (where applicable)
- Opportunity to present awards at the end-of-season banquet
- One-time promotional email sent to the Whitecaps mailing list (200+ families)
- Personalized thank you gift

GOLD (8) - \$1,500

Show your support by sponsoring one of our teams (U10-U18)

- Presenting Sponsor on one team's website page
- Social media spotlight across Whitecaps channels
- Sponsor plaque with team photo as a thank-you
- Listed on the official sponsor banner on the organization's website
- Name announced in team intros played before all home games
- Public thank-you during the end-of-year banquet

BRONZE (15) - \$500

A great way to support youth hockey and show community pride

- Name listed on the sponsor banner on the Whitecaps website
- Social media shoutout recognizing your business
- Recognition during the end-of-year banquet